

BIO FOR ALAIN SUTRE
Bordeaux Consultant

Born in France and raised on the family vineyard Alain went on to engineering school and then completed a diploma in viticulture, oenology and economics in 1983. He then completed an M.B.A. from the University of Bordeaux in management & administration.

After many years in the industry Sutre became the owner and general manager of *Ertus Consulting* in 2000. Specializing in vineyard and winery project management, global analysis of agricultural firms and the analysis of the entire wine production process. Today Alain's "team" focuses on complex projects and quality-driven programs.

Alain Sutre was engaged by Painted Rock in 2006 to integrate vineyard and winery objectives and to blend the wines. Our signature wine and Alain's primary focus is our Gold Medal winning Red Icon. Believing that "the unique nature of the Okanagan will soon yield wines as identifiable as those from Bordeaux, Burgundy, or Napa—distinctly Okanagan wines, rich in flavour and character," Alain understood our mission from the beginning. Trish and John were also confident the vineyard team with Alain's guidance had just the blend of craft, skill, and passion to deliver this vision.

